

1. Why is the SCREEN/FRAME important in film and television?
2. What is SCREEN SPACE? Why is the concept of screen space important in applied media aesthetics?
3. What are the THREE STRUCTURAL FACTORS of screen space?
4. What is a HORIZONTAL (or LANDSCAPE) ORIENTATION?
5. What is a PORTRAIT ORIENTATION? (not in text)
6. Define ASPECT RATIO.
7. Why does television use more close-ups than film? How does that affect the story material of both?
8. How can you ALTER THE ASPECT RATIO of television or film?
9. Define each of the following: LETTERBOXING, PILLARBOXING, CUTTING, STRETCHING, SQUEEZING, PAND-AND-SCAN.
10. Explain SECONDARY FRAMES, including MASKING and MULTIPLE FRAMES.
11. How can MOVING THE CAMERA change the aspect ratio?
12. What are the FOUR MAJOR PERCEPTUAL CUES TO OBJECT SIZE?
13. What is SIZE CONSTANCY?
14. Define RELATIVE (or AESTHETIC) ENERGY?
15. How does IMAGE SIZE affect the RELATIVE ENERGY of an object/subject? How would that concept be applied to two people in one frame or individuals frame-to-frame?